

# Privacy Statement

## Introduction

To be able to supply products and services, The Motif Media Company processes personal data. These data relate to natural persons, are processed with the greatest possible care, and with due observance of the European General Data Protection Regulation (GDPR) and prevailing national laws and regulations at the time of processing.

The GDPR prescribes that The Motif Media Company must provide insight into how personal data are processed, including the nature of the personal data, the legal basis and purpose of data processing, and the rights that the data subjects can exercise in this regard.

The Motif Media Company will review the privacy policy occasionally to check if it is still up to date.

## Controller

The controller for the processing of personal data is:

The Motif Media Company  
Jacob Catsstraat 9  
2613 HA, Delft  
Nederland

W: [www.motifmedia.c](http://www.motifmedia.c)  
E: [legal@motifmedia.cc](mailto:legal@motifmedia.cc)  
T: +31 (0) 6 47330367  
KvK: 86972820

## Personal Data Being Processed

The Motif Media Company processes these personal data:

- surname,
- first name(s),
- address,
- telephone number,
- email address,
- customer number,
- invoice number.

## Basis for Processing

The Motif Media Company only processes data if:

- a. the data subject whose data are concerned has consented to processing;
- b. the processing is necessary for performing a contract it has entered into with the data subject;
- c. it must comply with statutory obligations;
- d. it has a legitimate interest, which also includes bringing its products and services to the attention of the data subject.

## Purpose for Processing

The above personal data are used for these purposes:

- executing an order or performing a contract with the data subject;
- invoicing;
- supplying products (photographs or other materials) and services;
- contact by telephone or e-mail;
- performing legal obligations.

### **Sharing with Third Parties**

In principle, The Motif Media Company provides none of your data to third parties and will do so only if this is necessary for performing an agreement with you or to comply with a statutory obligation. We enter into processing agreements with organisations that process your data on our behalf to ensure the same level of security and confidentiality of your data. The Motif Media Company remains responsible for these processing operations.

### **Retention Period of Personal Data**

The Motif Media Company will not retain collected personal data longer than is strictly necessary, or legally prescribed, to achieve the purposes for which the data have been collected. We apply the respective statutory retention periods for each processing purpose.

Data subjects may always object to the use of their personal data for marketing, sending newsletters or advertisements. This can be done via The Motif Media Company's website (<https://motifmedia.cc>), by telephone or email. The Motif Media Company will then no longer use the data subject's data for these purposes.

### **Use of Cookies on Website**

The Motif Media Company uses technical and functional cookies only. A cookie is a small text file stored on your computer, tablet or mobile device when you visit our website for the first time. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure the website works properly and remembers certain information, such as your preferred settings. This also enables us to optimize our website. We also place cookies that track your browsing behavior so we can provide customized content. You can opt out from cookies by setting your internet browser so it no longer stores cookies. You can also delete all stored information through your browser settings.

### **Security of Personal Data**

The Motif Media Company takes the protection of your data seriously and implements appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized alteration. If you feel that your data is not secure or there are indications of misuse, please contact The Motif Media Company.

In the unlikely event that a data leak occurs. The Motif Media Company will immediately take all necessary steps to limit the consequences of the data leak as much as possible. If there is a privacy risk, The Motif Media Company will report the data leak to the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) within 72 hours. If harmful consequences can be foreseen for the data subjects, The Motif Media Company will immediately contact them.

### **Data Subject Rights**

You may request access to, rectification, restriction, and deletion of your data. Please contact The Motif Media Company via [legal@motifmedia.cc](mailto:legal@motifmedia.cc) for this purpose.

## **Withdrawal of Consent**

You may withdraw consent granted for the aforementioned processing of personal data, insofar as this does not contradict other legislation (such as mandatory data for financial administration) or does not unnecessarily violate The Motif Media Company's fundamental rights, such as the right to freedom of expression and information (including artistic and journalistic freedom). Contracts signed by you for the use of photographs relating to the portrait right, for example, such as a model release and/or quit claim, are excluded, in principle, from the right to withdraw consent.